



Los Angeles Private Banker named to Forbes 30 Under 30 list

Congratulations to Chelsea Crowder, one of this year's Forbes 30 Under 30 honorees, selected for making her mark in the Los Angeles business and arts communities.

Chelsea is a Vice President and Client Advisor from our Los Angeles Private Bank, a rising star building up a wealth management practice for entrepreneurs, entertainers, musicians and artists, particularly in the Black community. Chelsea sees her work as a way to "help connect people with the desire to do well and do good, they are not mutually exclusive."

Chelsea joined the Private Bank earlier this year from Goldman Sachs in Los Angeles, where she worked in private wealth and the social impact investing business after focusing on institutional clients. She joined the Private Bank, she says, for the opportunity to partner with clients and have a positive impact in their own lives, have access to the Firm's amazing resources, and importantly, help client's align their wealth with their own philanthropic interests.

Chelsea delivers wealth management guidance across investments, banking and lending, estate planning, charitable giving and more, but what inspires her most about her client base is the cultural impact they are able to have working together - whether that be supporting families that have amassed wealth for the first time, leveraging financial knowledge to help them achieve their own personal goals, or helping them affect change in their own communities through charitable means.

According to Chelsea, she was also attracted to the Firm while networking with executives across lines of business in Los Angeles. Importantly, she was able to see Black executive leadership.



"Bringing my full self to my work has always been an important thing to me. I'm glad to have the ability to work with clients that inspire me and at a firm that celebrates authenticity," she said.

In addition to the exceptional service she delivers to her clients, Chelsea is committed to social impact and serves as a mentor America Needs You and a board member of the YMCA of Metropolitan Los Angeles. Chelsea lives in South Los Angeles in historically black community, she said it is "an essential part of who I am, to be invested in my community."

We congratulate Chelsea for this well-deserved recognition! Learn more about Chelsea on the [Forbes 30 Under 30](#) list.

INVESTMENT AND INSURANCE PRODUCTS ARE: • NOT FDIC INSURED • NO BANK GUARANTEE • MAY LOSE VALUE

The information expressed is being provided for informational and educational purposes only.

In the **United States**, bank deposit accounts and related services, such as checking, savings and bank lending, are offered by **JPMorgan Chase Bank, N.A.** Member FDIC.

JPMorgan Chase Bank, N.A. and its affiliates (collectively "**JPMCB**") offer investment products, which may include bank managed investment accounts and custody, as part of its trust and fiduciary services. Other investment products and services, such as brokerage and advisory accounts, are offered through **J.P. Morgan Securities LLC ("JPMS")**, a member of [FINRA](#) and [SIPC](#).

JPMCB and JPMS are affiliated companies under the common control of JPM. Products not available in all states. References to "J.P. Morgan" are to JPM, its subsidiaries and affiliates worldwide. "J.P. Morgan Private Bank" is the brand name for the private banking business conducted by JPM.

J.P.Morgan

Published on December 3, 2020